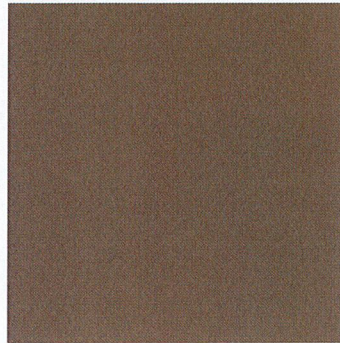
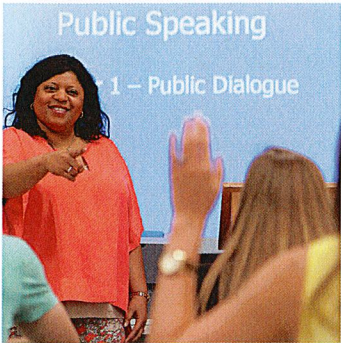
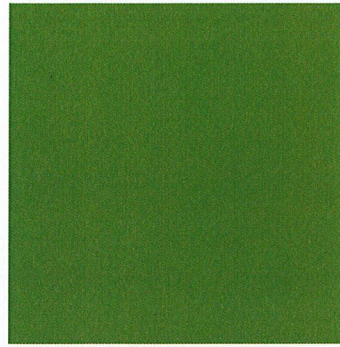
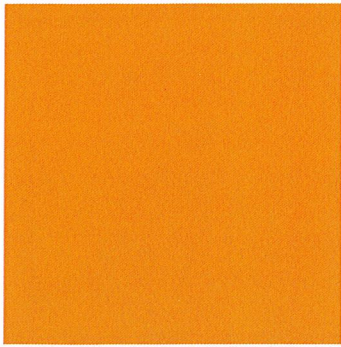




## Become Our Next Business Partner

A unique affinity-marketing & sponsorship opportunity  
that also supports public education.



# What is CNYSBA?

## The Central NY School Boards Association

Represents the memberships of 48 school district and BOCES boards of education in all or parts of eight Central New York counties.

Provides professional & leadership programming to help members fulfill their school board responsibilities to the best of their abilities.

Serves as an advocacy leader on key governmental issues that impact public education in New York State.

### CNYSBA MEMBERSHIP DATA

- + Over \$2 Billion in total operating expenditures
- + Nearly 135,000 students
- + 44 school districts & 4 BOCES
- + 400+ school board officials
- + Over 22,000 administrative, faculty and support staff

# Member School Boards

## School Districts by Region

### Cayuga-Onondaga

Auburn  
Cato-Meridian  
Jordan-Elbridge  
Moravia  
Port Byron  
Skaneateles  
Southern Cayuga  
Cayuga-Onondaga  
BOCES

### Cortland-Madison

Cincinnatus  
Homer  
Marathon  
McGraw

### Tompkins-Seneca- Tioga

Candor  
Dryden  
Groton  
Ithaca  
Lansing  
Newfield  
Trumansburg  
Tompkins-Seneca-Tioga  
BOCES

### Oswego County

A-P-W  
Central Square  
Fulton  
Hannibal  
Mexico  
Phoenix  
Sandy Creek  
CiTi BOCES

### Onondaga - Madison

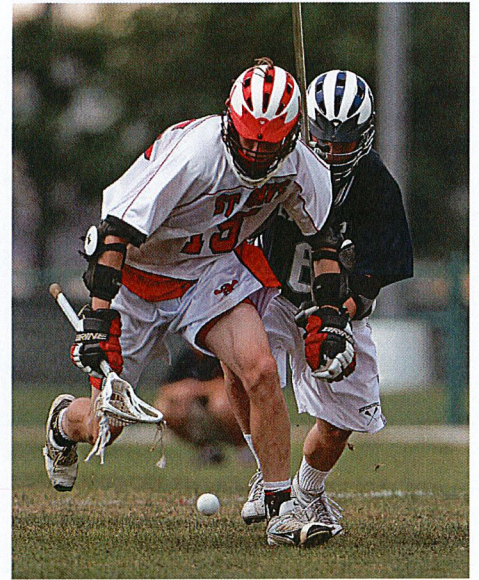
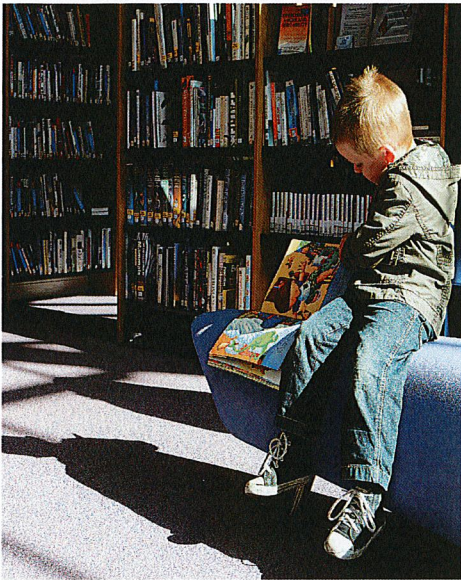
Baldwinsville  
Cazenovia  
Chittenango  
East Syracuse  
Fabius-Pompey

Fayetteville-Manlius  
Jamesville-Dewitt  
Lafayette  
Liverpool  
Lyncourt  
Marcellus  
North Syracuse  
Onondaga  
Solvay  
Syracuse  
Tully  
West Genesee  
Westhill  
Onondaga-Cortland-  
Madison BOCES



# The CNYSBA Business Partner Program

## Partner Recognition Opportunities



### Objectives:

+ To help school board members build and enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the business partner program directly support the many annual professional & leadership development programs offered by CNYSBA.

+ To create valuable networking and relationship-building opportunities between companies that help add value to public schools, the board members, and administrators that make a district's business decisions.

### Partner Recognitions:

- + Logo recognition and links to partner websites on [cnysba.org](http://cnysba.org)
- + Signage and podium recognition at all CNYSBA events
- + Invitation to attend all Board Member Roundtables, Community Legislative Advocacy Forums and CNYSBA Annual Dinner Meetings
- + Monthly e-newsletters that offer partners the opportunity to present their services and expertise to CNYSBA members and stakeholders

### Current Business Partners:

Bond, Schoeneck & King, PLLC  
Campus Construction  
C & S Construction  
Eastern Shore Associates, NYSIR  
Ferrara Fiorenza, PC  
Hunt EAS  
King & King Architects  
Land Lease, Inc.  
LeChase  
Turner Construction Company

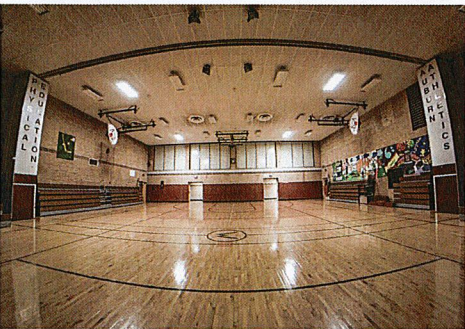
# Business Partner-Supported Programs



## State-mandated trainings for newly elected school board members

New York State requires that within one year of being sworn into office for their first term, all school board members must complete State Education Department accredited courses in Public Education Governance and Finance.

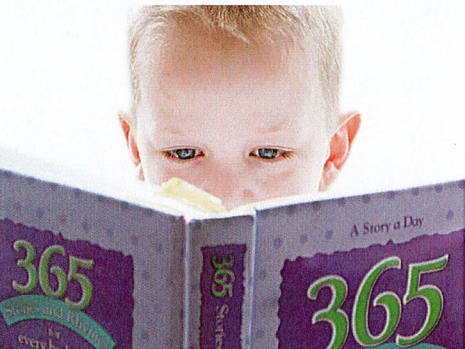
CNYSBA offers both of these trainings to members.



## State-mandated training for child abuse reporting in an educational setting

The NYS Education Law stipulates that school board members have a legal obligation to act as reporters of possible child abuse in an educational setting and therefore must receive training to understand the dictates of the law, how to recognize possible abuse and how to appropriately file a report.

CNYSBA has developed this training and offers it to members upon request.



## Continuing education for all school board members

Special programs held every year that cover key issues of current and special interest. The primary objective is to provide opportunities where colleagues can share best practices and problem-solving advice. Recent programs have included such topics as district consolidations/megers, the new mission and focus of BOCES, effective advocacy with public officials, Executive Session/Open Meeting Law.



## Board Member Roundtables

School board members, vice presidents and, at special events, superintendents for all CNYSBA districts meet three times a year for programs designed to sharpen leadership skills and discuss issues of common concern. Recent presentations have focused on such topics as school audits, college/career readiness, student skills development, facilities design/construction, anti-bullying and school dropping out.



CENTRAL NEW YORK  
SCHOOL BOARDS  
ASSOCIATION

# Central New York School Boards Association

On behalf of our students, schools and  
communities – Thank You!

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