

# **BUSINESS PARTNERS INSIGHTS**

## (March 2015)

A Quarterly Newsletter that Highlights the Expertise and Support CNYSBA Business Partners Provide to Our Public Schools

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**ASHLEY McGRAW ARCHITECTS:** Ashley McGraw staff members may have discovered a future architect or marketing professional at Liverpool High School. Students interested in the field of architecture and career paths in business and marketing heard from designers, marketing managers, principals and partners at Ashley McGraw during Career Day events in January and February as part of Liverpool CSD's Partners in Education program. The program hosts quarterly seminars for high school students, prepares students for college, careers and citizenship and provides a framework for students to participate in job experiences, job shadows and internships over their four years in high school. **CLICK HERE TO READ MORE.** 



**THE COOPERATIVE PURCHASING NETWORK:** Mowers, tillers, stump grinders and tree trimmers — this is some of the equipment schools use to keep their lawns and grounds looking well groomed. TCPN and Toro have entered an agreement to provide Toro's grounds-care equipment to TCPN's purchasing agents, including school districts. This will provide greater efficiency in procuring needed equipment. **CLICK HERE TO READ ARTICLE.** 



**KING + KING ARCHITECTS:** At the annual Northeast Regional Council of Educational Facility Planners International (CEFPI) Regional Conference in Saratoga (April 26-28), East Syracuse Minoa Central Schools, in conjunction with King + King Architects, will share a presentation on the non-traditional STEAM team learning program for seventh and eighth-grade students at Pine Grove Middle School. STEAM takes STEM - science, technology, engineering and math - a step further by adding an "A" for English language arts and visual and performing arts. <u>CLICK HERE TO LEARN MORE.</u>



## CNY STEM SCHOLARSHIPS: THE DEADLINE TO APPLY IS MARCH 15th

Do you know a student whose goal is a career in the STEM sector science, technology, engineering and math? STEM fields of study and job opportunities are significantly on the rise across the country and in Central New York. And a consortium of several of CNY's top employers offer scholarships designed to help promising students in our region in their quest to pursue STEM fields in college and beyond.

The **CNY STEM Scholarship Program** is a partnership between SRC, C&S Companies, the CNY STEM Hub and Partners for Education and Business. This program is for high school seniors entering a higher education program in the **fall of 2015.** There is one common application for the several scholarships that are available, and the scholarships include an internship as a key component of each program.

NOTE: Applications are due by March 15, 2015.

#### CLICK HERE FOR MORE INFORMATION ON CNY STEM CONNECTION



**LAST BUT NOT LEAST:** Thank **YOU** for your support of CNYSBA. Thanks to you, we are able to help school board members enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the Partner program directly support the many annual professional and leadership development programs offered by CNYSBA, including our annual Community Advocacy Forums. Do you know of another community business interested in partnership opportunities? Please share our brochure with them! **CLICK HERE TO DOWNLOAD BROCHURE.** 

CNYSBA's **Business Partners** comprise a number of area companies that have an abiding commitment to public education in our communities. Their support provides valuable assistance to CNYSBA in realizing our mission of helping school board members fulfill their vital leadership responsibilities for public education in their communities and in New York State. <u>CLICK HERE</u> for a complete list of our Business Partners and visit our website, <u>www.cnysba.org</u>.