



Become Our Next Business Partner

**A unique affinity-marketing & sponsorship opportunity
that also supports public education.**



What is CNYSBA?

The Central NY School Boards Association

Represents the memberships of 51 school district and BOCES boards of education in all or parts of eight Central New York counties.

Provides professional & leadership programming to help members fulfill their school board responsibilities to the best of their abilities.

Serves as an advocacy leader on key governmental issues that impact public education in New York State.

CNYSBA MEMBERSHIP DATA

- + Over \$2 Billion in total operating expenditures
- + Nearly 135,000 students
- + 47 school districts & 4 BOCES
- + 400+ school board officials
- + Over 22,000 administrative, faculty and support staff

Member School Boards

School Districts

A-P-W
Auburn City
Baldwinsville
Candor
Cato-Meridian
Cazenovia
Central Square
Chittenango
Cincinnatus
Cortland City
DeRuyter
Dryden
East Syracuse Minoa
Fabius-Pompey
Fayetteville-Manlius
Fulton City
Groton
Hannibal
Homer
Ithaca City
Jamesville-DeWitt
Jordan-Elbridge
LaFayette
Lansing

Liverpool
Lyncourt
Marathon
Marcellus
McGraw
Mexico
Moravia
North Syracuse
Newfield
Onondaga
Oswego City
Phoenix
Port Byron
Sandy Creek
Skaneateles

Solvay
Southern Cayuga
Syracuse City
Trumansburg
Tully
Union Springs
West Genesee
Westhill

BOCES

Cayuga-Onondaga
Onondaga-Cortland-
Madison
CiTi/Oswego
Tompkins-Seneca-Tioqa



The CNYSBA Business Partner Program

Partner Recognition Opportunities



Objectives:

- + To help school board members build and enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the business partner program directly support the many annual professional & leadership development programs offered by CNYSBA.
- + To create valuable networking and relationship-building opportunities between companies that help add value to public schools and the board members and administrators that make a district's business decisions.

Partner Recognitions:

- + Logo recognition and links to partner websites on cnysba.org
- + Signage and podium recognition at all CNYSBA events
- + Invitation to attend all Board Presidents' Roundtables, Community Legislative Advocacy Forums and CNYSBA Annual Dinner Meetings
- + Quarterly e-newsletters that offer partners the opportunity to present their services and expertise to CNYSBA members and stakeholders

Current Business Partners:

Ashley McGraw Architects, PC
Bond, Schoeneck & King, PLLC
Campus Construction
C & S Construction
Dermody, Burke & Brown
Eastern Shore Associates, NYSIR
Ferrara Fiorenza, PC
King & King Architects
Land Lease, Inc.
M & T Bank
Maia System
Raymond F. Wager, CPA, PC
SEI Design Group
SRC, Inc.
Cooperative Purchasing Network
Turner Construction Company

Business Partner-Supported Programs



State-mandated trainings for newly elected school board members

New York State requires that within one year of being sworn into office for their first term, all school board members must complete State Education Department accredited courses in Public Education Governance and Finance.

CNYSBA offers both of these trainings to members.



State-mandated training for child abuse reporting in an educational setting

The NYS Education Law stipulates that school board members have a legal obligation to act as reporters of possible child abuse in an educational setting and therefore must receive training to understand the dictates of the law, how to recognize possible abuse and how to appropriately file a report.

CNYSBA has developed this training and offers it to members upon request.



Continuing education for all school board members

Special programs held every year that cover key issues of current and special interest. The primary objective is to provide opportunities where colleagues can share best practices and problem-solving advice. Recent programs have included such topics as district consolidations/megers, the new mission and focus of BOCES, effective advocacy with public officials, Executive Session/Open Meeting Law.



Board Presidents' Roundtables

School board presidents, vice presidents and, at special events, superintendents for all CNYSBA districts meet three times a year for programs designed to sharpen leadership skills and discuss issues of common concern. Recent presentations have focused on such topics as school audits, college/career readiness, student skills development, facilities design/construction, anti-bullying and school dropping out.



Central New York School Boards Association

On behalf of our students, schools and communities – Thank You!

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cnysba.org



Business Partner Application

Become part of the CNYSBA family now

Company Name:

Company Address:

Contact Name:

Website Address:

Contact Title:

Membership Fee Payment Options:

E-Mail:

☐ Payment in Full: \$2,000/Year

Phone:

☐ Quarterly Billing: \$500/Quarter

Please email form and business logo to:

jsmith@cnybsa.org