

*A Quarterly Newsletter that Highlights the Expertise and Support  
CNYSBA Business Partners Provide to Our Public Schools*

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**PREPARING STUDENTS FOR 21st CENTURY CAREERS:** Our first Board Presidents Roundtable of the

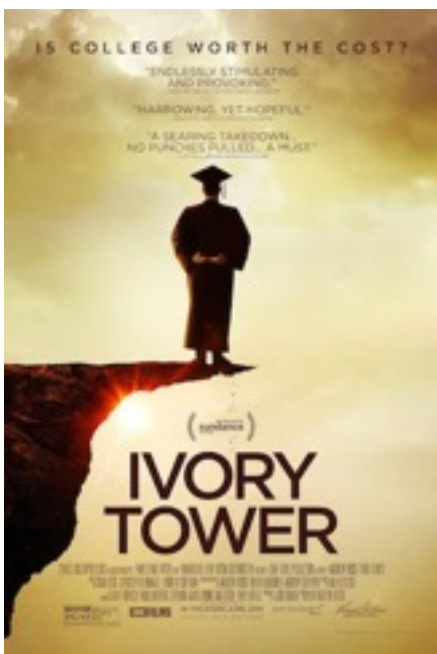
school year (held September 4 at Pascale's Italian Bistro at Drumlins) spotlighted a topic of critical

## CNY STEM CONNECTION

importance to school board members - preparing our students for 21st century careers. The panel featured several of CNYSBA's Business

Partners, who shared data, resources and the largely untold story of STEM (science, technology, engineering and mathematics) opportunities for our children - including scholarships, internships and employment with some of CNY's top companies. Our panel included Jim King, partner, King + King Architects; Lisa Mondello, director of corporate communications and public relations, SRC; and John Spina, senior vice president, C&S Worldwide Holdings. [CLICK HERE FOR THE PRESENTATION.](#)

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**ARE COLLEGE COSTS GETTING OUT OF REACH?** The average student changes majors four times and spends 5.5 years as an undergraduate student. Of college graduates, over half are unemployed or in non-degree jobs, all with a heavy debt load -- six figures, sometimes. Does the cost of college outweigh the benefits? Can costs be reduced?

Those are questions posed in the documentary film "Ivory Tower," which our partner John Decker, of **College Assistance Plus** and **CollegeOnTrack**, screened recently at the Palace Theatre in Syracuse. As a follow-up, College Assistance Plus-CNY has arranged screenings in libraries and other venues to continue the conversation among families and educators to answer questions about marketable majors, the realities of college financing and ways for families to reduce the cost of educating their children. For a calendar of upcoming events and to view the "Ivory Tower" trailer (under Nov. 12) [CLICK HERE](#). Contact [jdecker@CollegeAssistancePlus.com](mailto:jdecker@CollegeAssistancePlus.com) to arrange a screening in your community.

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**SPACE = BETTER**

**EDUCATION:** A 21st century education requires a space

that can assist in the delivery of education. You don't need a new building to support learning. You need to be using the space you have to its maximum potential. Given the proper environment, both student and teacher can perform at their optimum. [CLICK HERE TO READ MORE.](#)

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**PLEASE JOIN US IN WELCOMING  
OUR NEW BUSINESS PARTNERS!**

We appreciate their commitment to public education and we look forward to collaborating with them.



**SRC, Inc.** is a not-for-profit research and development company with more than 55 years of experience in defense, environment and intelligence. SRCTec, its subsidiary, offers manufacturing and lifecycle support for complex electronics systems. SRC places significant resources to focus on engaging youth - particularly related to science, technology, engineering and math (STEM) education. The company's STEM Scholars program, CCAMP program, Engineering Ambassadors program and leadership of the CNY Technology Sector create opportunities for students and educators to explore real-world STEM challenges. SRC's employees are also very involved in assisting to promote STEM through community outreach. [\*\*CLICK HERE TO LEARN MORE.\*\*](#)



**CollegeOnTrack** is a web-based, next generation college and career readiness/learning management system for grades 6-12. It helps educators, students and families collaborate to raise student success rates. With a familiar apps approach, it engages students, parents, educators in unprecedented ways. This BOCES aid-able system provides student assessments, academic planning, digital portfolios, lessons and homework, college and career search, RTI, scholarship search, SAT/ACT test prep, and secure transcripts. [\*\*CLICK HERE TO LEARN MORE\*\*](#) or email John Decker at [\*\*john@collegeontrack.com\*\*](mailto:john@collegeontrack.com).



## **College Assistance Plus**

**(CAPlus)** provides educational workshops and individual coaching

to assist families with finding a fitting and marketable major, identify the right colleges academically and financially and integrate sports as needed. CAPlus has a unique approach towards bringing private colleges closer to or below state school prices, as cost is renegotiated each year of undergrad and graduate school, focusing on career fulfillment and job acquisition. [\*\*CLICK HERE TO LEARN MORE\*\*](#) or email John Decker at [\*\*jdecker@collegeassistanceplus.com\*\*](mailto:jdecker@collegeassistanceplus.com).

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A **BIG** Thank You to [\*\*King + King\*\*](#) for their generous support in underwriting CNYSBA's charter bus transportation to New York City for the annual NYSSBA Convention and Education Expo, Oct. 25-28. Bus

transportation makes it possible for school board members and guests to make the trip to NYC without the hassle of parking and other logistics -- and to concentrate on convention programs and activities. Thank you, **King + King.**

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**LAST BUT NOT LEAST:** Thank **YOU** for your support of CNYSBA. Thanks to you, we are able to help school board members enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the Partner program directly support the many annual professional and leadership development programs offered by CNYSBA.

Do you know of another community business interested in partnership opportunities? Please share our brochure with them! [\*\*CLICK HERE TO DOWNLOAD BROCHURE.\*\*](#)

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CNYSBA's **Business Partners** comprise a number of area companies that have an abiding commitment to public education in our communities. Their support provides valuable assistance to CNYSBA in realizing our mission of helping school board members fulfill their vital leadership responsibilities for public education in their communities and in New York State. [\*\*CLICK HERE\*\*](#) for a complete list of our Business Partners and visit our website, [\*\*www.cnysba.org\*\*](http://www.cnysba.org).