



# CNYSBA Business Partner Insights

## FEBRUARY, 2014

Welcome to **CNYSBA Business Partner Insights**, a periodic newsletter that shares useful information and the expertise of the Central New York School Boards Association's business partners.

If you have any questions or comments, please let us know.

### IN THIS ISSUE:

- \* **WESTHILL ADDITION EARNS LEED SILVER RATING**
- \* **TRADITIONAL V. ALTERNATIVE EDUCATION**
- \* **PROCUREMENT AND COST-SAVINGS TRENDS**
- \* **"OUR KIDS, OUR SCHOOLS...OUR FUTURE!"**



**ASHLEY MCGRAW ARCHITECTS:** The Westhill Central School District's Cherry Road Elementary School addition has received LEED Silver certification from the U.S. Green Building Council. LEED, or Leadership in Energy and Environmental Design, is a rating system that recognizes

excellence in green building design and construction -- including schools. The 32,000-square foot Cherry Road Elementary addition, designed by Ashley McGraw Architects of Syracuse, consists of seven classrooms, a gymnasium, locker rooms, physical education office, music room and a teachers' conference room. The building is targeted to use 50 percent less energy than an average school building. [CLICK HERE TO READ MORE.](#)



**KING + KING:** Despite what you think, feel, and/or believe, homeschooling as an alternative form of education is growing and challenging the way children learn and prepare for life outside the home. Instead of seeing home instruction as a competitor for the all-so-valuable commodity that is students, maybe we all should take note of what homeschooling does right and how these actions may be replicated in the public school scenario. This resource is from the Collective-Evolution website and is titled "This Is What Happens When A Kid Leaves Traditional Education." See how many approaches to educational delivery you can find. How many of these are being implemented in your district? [CLICK HERE FOR VIDEO.](#)



**THE COOPERATIVE PURCHASING NETWORK:** How is public sector purchasing shaping up in 2014? In general, the economic pressures of the recession seem to be easing somewhat and public agencies are continuing to strive for cost savings and greater operating efficiency. TCPN assists in helping public agencies (including school districts) and non-profits reap the benefits of national leveraged pricing and cooperative purchasing. There is no cost to register with TCPN. [CLICK HERE FOR ARTICLE, RELATED VIDEO.](#)



**"OUR KIDS, OUR SCHOOLS... OUR FUTURE!":** Join CNYSBA for a community forum on school funding issues March 12 at the West Genesee High School Auditorium, 5201 W. Genesee St., Camillus, 13031. This forum, originally scheduled for Feb. 5, was delayed due to snow. We are hoping for a full auditorium at West Genesee on March 12 and would love to see you there. Please join us and stand tall for our children. [CLICK HERE FOR EVENT FLYER.](#)

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Thank you for your support of **CNYSBA**. Thanks to you, we are able to help school board members enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the Partner program directly support the many annual professional and leadership development programs offered by **CNYSBA**.

Do you know of another community business interested in partnership opportunities? Please share our brochure with them! [CLICK HERE TO DOWNLOAD BROCHURE.](#)