



# **CNYSBA Business Partner Insights**

## **NOVEMBER, 2013**

Welcome to **CNYSBA Business Partner Insights**, a periodic newsletter that shares useful information and the expertise of the Central New York School Boards Association's business partners.

If you have any questions or comments, please let us know.

### **IN THIS ISSUE:**

**\* EVERY STUDENT NEEDS A CHAMPION \* SCHOOLS POOL BUYING POWER**



**KING + KING ARCHITECTS:** If you think about it, there was a champion in your life. Someone who believed in you more than you did yourself. Someone that supported, encouraged, coached, mentored, and selflessly gave of themselves so that you would begin to believe in your own

limitless potential. The odds are your champion was a teacher.

This TEDtalk on Education featuring Rita Pierson, a teacher for 40 years, is a rousing call for educators to believe in their students and connect with them on a human level. As you watch it, think back on the champions in your life and challenge yourself to be a champion to someone today.

[\*\*CLICK HERE FOR THE PRESENTATION AT KING + KING\*\*](#)

[\*\*CLICK HERE TO WATCH THE VIDEO AT TED.COM\*\*](#)



**THE COOPERATIVE PURCHASING NETWORK:** Who doesn't like to save money? Some school districts find it to their advantage to join purchasing cooperatives to save money on classroom supplies, like paper, pens and pencils, and pool their buying power to negotiate lower rates on goods and services. [\*\*CLICK HERE TO READ MORE.\*\*](#)

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Thank you for your support of **CNYSBA**. Thanks to you, we are able to help school board members enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the Partner program directly support the many annual professional and leadership development programs offered by **CNYSBA**.

Do you know of another community business interested in partnership opportunities? Please share our brochure with them!  
**[CLICK HERE TO DOWNLOAD BROCHURE.](#)**