



CNYSBA Business Partner Insights

June 2013

Welcome to **CNYSBA Business Partner Insights**, a periodic newsletter that shares useful information and the expertise of the Central New York School Boards Association's business partners.

If you have any questions or comments, please let us know.

IN THIS ISSUE:

VITAL ISSUES FACING NEW SCHOOL BOARD MEMBERS *
THE POWER OF FAILURE * **MINI TRADE SHOW: A NEW CNYSBA TRADITION**

BOND SCHOENECK & KING

BOND, SCHOENECK & KING, PLLC: Newly elected school board members have many responsibilities and must quickly become well-versed in the rules governing meetings, including things like confidentiality, executive session and New York's Open Meetings laws and Freedom of Information Law (FOIL).

John Miller, a partner with Bond, Schoeneck & King who specializes in school district administration, will present on these matters and more at CNYSBAs New School Board Member Training on June 15. [**CLICK HERE TO READ ARTICLE.**](#)



KING + KING ARCHITECTS: We are so inclined, as a society, to view failure as a negative - something to avoid, even to hide, in our quest for perfection. The results can be seen in our sensitivity to feedback, the restriction of creativity and most importantly, the fear of risk taking. But it is risk that acts as a catalyst for change and fuels creativity. "We need to embrace failure," says Tim Baxter in this "TEDTalks" video. "Failing well = learning." [**CLICK HERE TO READ MORE AND WATCH VIDEO.**](#) Or, click the video below.



Celebrating failure: Tim Baxter at TEDxLjubljana



Campus Construction Management was one of eight CNYSBA Business Partners who participated in our first Mini Trade Show.

Thank you to our Business Partners who participated in our first-ever Mini Trade Show, during the social hour at our Annual Meeting May 22 at The Lodge at Welch Allyn, Skaneateles Falls.

We hope you made some new connections in the public education community and that you found this offering to be of value to you and your business. We plan to offer this opportunity to our partners at our Annual Meeting again next year. If you were unable to join us this year, please keep this event in mind for next year.

CNYSBA's Business Partners comprise a number of area companies that have an abiding commitment to public education in our communities. Their support provides valuable assistance to CNYSBA in realizing our mission of helping school board members fulfill their vital leadership responsibilities for public education in their communities and in New York State. [CLICK HERE](#) here for a complete list of our business sponsors and visit our website, www.cnysba.org.