

(December 2014)

*A Quarterly Newsletter that Highlights the Expertise and Support
CNYSBA Business Partners Provide to Our Public Schools*

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- * **THE FUTURE OF EDUCATION IN A WORLD OF CHANGE**

COLLEGE ASSISTANCE

PLUS: When many of us attended college, you could determine your major later, graduate with a job and have minimal debt. Now, 53 percent of grads are not working or working in



non-degree jobs and many have six-figure debt. How can parents and students reduce college costs, regardless of income? How can teachers, PTAs and administrators help students be successful AND stimulate thoughtful discussion of college and its costs? **[CLICK HERE TO LEARN MORE.](#)** For more information, email John Decker at jdecker@CollegeAssistancePlus.com or call [315-480-1232](tel:315-480-1232).

THE COOPERATIVE PURCHASING

NETWORK: What is cooperative purchasing? How can it work for you? In recent years, cooperative purchasing has become an increasingly accepted and popular method for non-profits, municipalities, school districts and agencies to procure goods and services. The benefits of cooperative purchasing include savings of both money and time. [**CLICK HERE TO READ MORE.**](#)



KING + KING ARCHITECTS:

Does your district have circa 1970 open classrooms? Are you plagued by the pedagogical fads of the past? If

you answer yes to either of these questions, it's time to learn more about student-centered learning spaces. [**CLICK HERE TO READ MORE.**](#)



COLLEGE ON TRACK: Forty-five percent of U.S. students are disengaged from their school experiences, according to a Gallup poll, and the numbers haven't changed in eight years. But some schools are changing the numbers with tools that help students see education

as a process that begins with their own visions of the future and ends with



specific tasks that will get them there. One of the tools they're using is CollegeOnTrack, selected as one of District Administration Magazine's **Top 100 Products of 2014.**

CollegeOnTrack is a next generation college and career readiness system for grades 6-12. It helps build engagement as it guides students through a step-by-step planning process designed to raise student success rates. The BOCES aid-able system provides student assessments, academic planning, digital portfolios, lessons and homework, college and career search, RTI, scholarship search, SAT/ACT test prep and secure transcripts.

[CLICK HERE TO DOWNLOAD A WHITE PAPER](#) on building student engagement.

[CLICK HERE](#) to learn more about CollegeOnTrack, or email John Decker at **john@collegeontrack.com**.

ASHLEY MCGRAW ARCHITECTS: Ed McGraw, founding partner and CEO of Ashley McGraw, was joined by members of the LaFayette Central School District for a presentation, "The Future of Education in a



World of Accelerating Change," at the New York State School Boards Association (NYSSBA) 95th annual Convention and Education Expo. Joining Ed were Tom Scofield, former president of the LaFayette CSD Board of Education, and Susan Osborn, principal of LaFayette's Big Picture School. The session

focused on the transition from an old Industrial Age to a new Ecological Age. What does this mean for schools and students and how can school boards embrace these changes? **[CLICK HERE TO READ MORE.](#)**

The Gilbane Building

Company, founded in 1873 in Providence, RI, has grown into one of the nation's largest full-service construction firms. The company, led by the fourth and fifth generation of Gilbane family members, offers a broad range of construction and facilities-related services in markets as varied as K-12, corporate, healthcare, government and more. Gilbane has worked in New York State for over 60 years and has offices in Syracuse, Albany and New York City.



We appreciate Gilbane's commitment to public education and we look forward to collaborating with them.

LAST BUT NOT LEAST: Thank **YOU** for your support of CNYSBA. Thanks to you, we are able to help school board members enhance the skills needed to fulfill their significant responsibilities to their students and schools. Dollars from the Partner program directly support the many annual professional and leadership development programs offered by CNYSBA.

Do you know of another community business interested in partnership opportunities? Please share our brochure with them! **[CLICK HERE TO DOWNLOAD BROCHURE.](#)**

CNYSBA's **Business Partners** comprise a number of area companies that have an abiding commitment to public education in our communities. Their support provides valuable assistance to CNYSBA in realizing our mission of helping school board members fulfill their vital leadership responsibilities for public education in their communities and in New York State. **[CLICK HERE](#)** for a complete list of our Business Partners and visit our website, **www.cnysba.org**.