

Get the latest industry scoop!

BUSINESS PARTNERS INSIGHTS

Our quarterly newsletter highlights the expertise and support CNYSBA business partners provide to our public schools.

Don't find your company below? There is always a next newsletter.
Keep the stories coming!

Welcome our newest partner

We are happy to have SEI DESIGN GROUP on board.
We look forward to their involvement and expertise.



[Find out more about SEI services](#)

Have you heard of maia?



Sure, Maia was the eldest daughter of the Greek god Atlas. The Ancient Romans regarded her as the goddess of growth. So it should come as no surprise that the Maia system was created to power students' growth into capable, productive, life-long learners, regardless of the path they take. Maia is the easiest-to-use, most affordable and most effective K-12 student engagement platform for college and career readiness. It addresses these district challenges:

1. We are failing to engage many of our students to seek their passion and follow it through college and career, particularly those students not in the top income quartile. Students who do go to college without researching broadly often choose institutions where they are less likely to earn degrees.
2. Most counselors have large caseloads and spend too much time on administrative issues and immediate crises. College and career planning is sacrificed. Most districts have good college counselors, and they usually have other programs to help manage student information, college choices, applications, recommendations, etc., yet the current counseling management model is not working for all students.

[Find out how maia can help your counseling department](#)

Name change

Just in case you hadn't heard, upon the well-earned retirements of three of our founding partners, the law firm of "Ferrara, Fiorenza, Larrison, Barrett & Reitz, P.C." recently changed its name to "Ferrara Fiorenza PC." Although our name is different, the firm's attorneys, staff and management structure remain unchanged.



And, of course, our 24 attorneys continue to provide strategic counsel and exceptional service and representation to the firm's school district and BOCES clients throughout Upstate New York on the wide range of legal issues and challenges facing public schools today.

Our Chairman, Ben Ferrara, also recently led our celebration of our 21st anniversary since the founding of the firm.

[Find out how Ferrara's legal expertise can benefit your district](#)

Building for the future

At Campus, managing K-12 construction is not just a job, it's a specialty. Campus Construction Management Group has been providing construction management services exclusively to education clients for over 25 years.



From early planning stages through project closeout, our experience with hundreds of K-12 CM projects of all types and sizes - combined with high rates of client satisfaction and repeat business - has enabled us to become a leading CM firm and a highly trusted provider across the state.

Come and take a peek down the hallways in our K-12 project portfolio, where you'll see our recent work for Central NY clients including Cazenovia CSD, Oswego City SD, Port Byron CSD and others.

[Find out about Campus projects near you](#)

Thank You for supporting public education

The generous support of our business partners plays a vital role in fulfilling a core CNYSBA objective of providing professional and leadership development programming that helps school board members meet and exceed the growing responsibilities they have for public education in their communities.

[Download & Share Prospective Business Partner Brochure](#)

Meet all our partners

Central NY School Boards Association | 315.463.1904 | [Email](#) | [Website](#)

STAY CONNECTED:

